





6534 Sunset Boulevard  
Hollywood, CA 90028  
213/957-4455 • FAX 213/957-4470  
1-800-877-0078

## LICENSING PRICE SCHEDULE

### CLEARANCE                      NEEDEDROP FEE

#### **NON-BROADCAST**

A/V, Film, Video Multi-Image and Audio Cassette .....	\$ 50.00
Production Blanket .....	See Below

#### **BROADCAST**

Local T.V. or Radio Commercial (including PSA's) .....	\$ 75.00
Regional T.V. or Radio Commercial (Aired in N.Y.C., L.A. or CHI.) .....	\$100.00
Network T.V. or Radio Commercial (including Promos) .....	\$125.00
T.V. or Radio Program .....	\$ 75.00
Production Blanket .....	See Below

#### **CABLE or SUBSCRIPTION T.V.**

Local Commercial (including PSA) .....	\$ 75.00
Program .....	\$ 75.00
Network Commercial (including Promo's) .....	\$125.00
Pay Per View .....	\$125.00
Production Blanket .....	See Below

### CLEARANCE                      NEEDEDROP FEE

#### **PRODUCTION FOR SALE** (to the general public)

Audio Cassette .....	\$ 75.00
Commercial .....	\$150.00
Video Cassette or Disc .....	\$150.00
Production Blanket .....	See Below

#### **PRODUCTION FOR SALE** (limited market)

Corporate Production (Video Cassette, Disc or Audio Cassette) ..	\$ 75.00
Production Blanket .....	*See Audio Prod. Blanket Below

#### **THEATRICAL PRODUCTION**

Trailer or Commercial .....	\$200.00
Film or TV .....	\$300.00
Cable/Subscription TV .....	\$300.00
Pay Per View .....	\$300.00
Video Cassette or Disc .....	\$300.00
All Rights (per drop)** .....	\$800.00
Production Blanket .....	Upon Request

\*\* (All rights includes: Broadcast, Cable, Pay Per View, Video  
Cassette or Disc, Non-Broadcast and Film)

<b>ANNUAL BLANKET</b>	Upon Request
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- NOTE:** 1. WHEN APPLYING FOR MORE THAN ONE NEEDEDROP CLEARANCE CATEGORY A 20% DISCOUNT IS ALLOWED.  
2. APPLICATION FOR LICENSING OF KILLER TRACKS MUSIC MUST BE MADE IMMEDIATELY UPON SYNCHRONIZATION OR DUBBING.  
3. RATES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

## PRODUCTION BLANKET FEES



# Compare Production Music Heavyweights



KILLER FACTS

production library

KILLER  
TRACKS



KILLER  
TRACKS

Susan Ganz  
Account Executive

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## PRODUCTION BLANKET FEES

PROD. LENGTH	NON-BROADCAST	BROADCAST OR CABLE	PAY PER VIEW	VIDEO PROD. FOR SALE	*AUDIO PROD. FOR SALE
Up to 10 min.	180.	255.	450.	540.	300.
10 + to 15 min.	225.	320.	560.	675.	375.
15 + to 20 min.	340.	480.	800.	1000.	600.
20 + to 30 min.	425.	600.	1000.	1300.	750.
30 + to 45 min.	550.	775.	1300.	1850.	975.
45 + to 60 min.	675.	1000.	1800.	2200.	1350.
60 + to 90 min.	850.	1225.	2300.	2850.	1725.
90 + to 120 min.	1000.	1475.	2800.	3500.	2100.

**NOTE:** WHEN APPLYING FOR MORE THAN ONE PRODUCTION BLANKET CLEARANCE CATEGORY A 20% DISCOUNT IS ALLOWED.



KILLER FACTS

production library

KILLER  
TRACKS



**I n 1 9 9 0 . . .**

**KILLER TRACKS** launched the most contemporary production music library available—anywhere. Now, when creative hands in Production Studios search for music on the cutting edge, they reach for **KILLER TRACKS**.

**KILLER TRACKS'** basic library is 40 CD's of diverse categories and musical styles housed in a sturdy oak case. The first 20 CD's feature compositions in :60 and :30 second lengths. The balance contains full length cuts as well as :60, :30, and some :15 second versions. All future releases will utilize this same format (i.e. full length, :60, :30, and :15), plus :10 second cuts. Throughout each year, **KILLER TRACKS** provides an additional 10 CD's of all new material.

**KILLER TRACKS** is a contemporary library featuring acoustic instrumentation while utilizing synthesizers in appropriate categories. This library is designed on the basis of need, application and result, not simply time and tempo. Each cut features a variety of mixes such as "Full", "Narration" and "Alternate." The "Narration" version deletes the lead or melody instrument so as not to compete with a narrator's voice. The "Alternate" may offer additional instrumentation, a "lite" rhythm mix or something totally unexpected. Another unique aspect is that many compositions feature the option of using vocal effects.



**KILLER TRACKS** utilizes **KILLER MUSIC's** staff of **Grammy** and **Clio Award** Winning writers and some of the finest session musicians in Hollywood. It's the same hit team that produced memorable National Commercials such as . . .

**The Original Levis 501 Blues**  
**Wheaties**  
**California Raisins**  
**Coors**  
**Chevron**  
**American Airlines**  
**Wendy's**  
**Seven-Up**  
**Porsche**  
**Clairol**  
**7-11**  
**Heineken**  
**Pepsi**  
**Frito-Lay**

*. . . and thousands more.*

Plus, **KILLER MUSIC** has participated in the production of music for films such as . . .

**Hunt For Red October**  
**Glory**  
**Who Framed Roger Rabbit?**  
**Red Heat**  
**Beetlejuice**  
*and*  
**The Abyss.**



Along with a comprehensive **KILLER TRACKS** catalog, an IBM compatible software program is available. This software allows you to retrieve, sort, cross-reference and log use of the music with great ease. Also available is a 2 CD Production Elements package. These **Sweepers & Stingers** are certain to impress even the most jaded of production veterans. In addition, **KILLER TRACKS** offers **The Hollywood Edge** Sound Effects Library. This 20 CD digitally recorded library has the distinction of being a multi-Oscar Award Nominee and Winner. The **Point of Reference** Engineering Disc is also available from **KILLER TRACKS**. This is a digitally engineered audio standard reference alignment CD that assists your Engineering Department in performing 68 individual tests to help align and fine-tune both your analog and digital equipment.

So, whether you're producing a Promo for your Radio Station's latest Travel Promotion, a Movie Open for your TV Station or just searching for the perfect cue for an Industrial Video, you'll want to reach for **KILLER TRACKS**. It's the quality choice!



*Review the sound of the library on compact disc or cassette. For more information, simply call or write to . . .*

## KILLER TRACKS

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## PACKAGE INCLUDES . . .

- ▶ 40 CD Initial Package
- ▶ 10 New CD's Throughout Each Year
- ▶ One, Two, & Three Year Blanket Licenses
- ▶ Comprehensive Catalog in Attractive 3 Ring Binder
- ▶ Sturdy Oak CD Cabinet

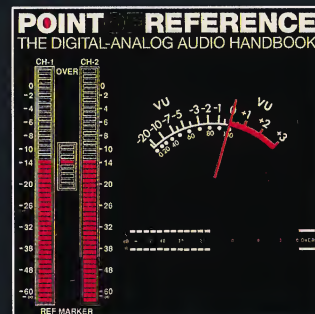
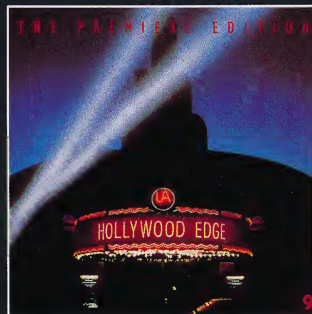


## CATEGORIES

- Blues
- Broadcast: News/Promo
- Comedy
- Country
- Drama
- Fantasy
- Hi-Tech
- Holiday
- Mellow
- New Age/Ambience
- Orchestral
- Power/Industrial
- Pride and Anthem
- Quiet Interlude
- Retail/Institutional
- Rock
- Specialty
- Sports
- Sweepers & Stingers
- Urban
- Warm/Romantic

## Also Available from KILLER TRACKS . . .

- ▶ IBM Compatible Software Catalog
- ▶ THE HOLLYWOOD EDGE 20 CD Sound Effects Library
- ▶ 2 CD Production Elements/Sweepers & Stingers Package
- ▶ POINT OF REFERENCE — The Digital-Analog Standard Alignment CD





# Compare Production Music Heavyweights



**KILLER  
TRACKS**

**... Quality is the Winner!**

Competitive in Any Weight Class.

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